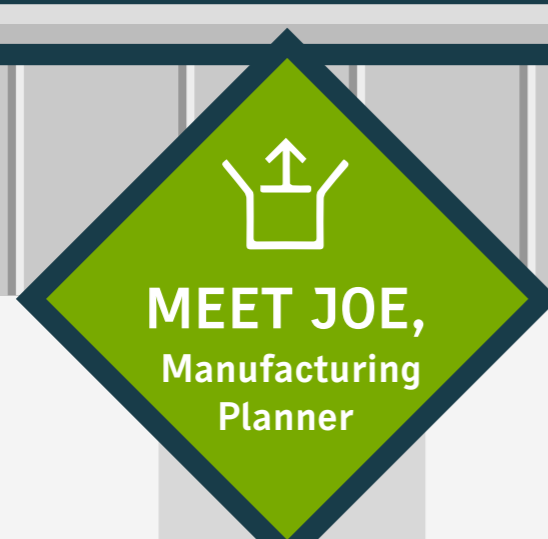


JDA

THROUGH THE CUSTOMER LENS

SUPPLY CHAIN AND RETAIL SOLUTIONS FROM END TO END

To meet the needs of demanding consumers, companies need supply chain and retail solutions that cover both planning and execution. At JDA, our end-to-end solutions uniquely help deliver seamless, intelligent fulfillment so you deliver every time!

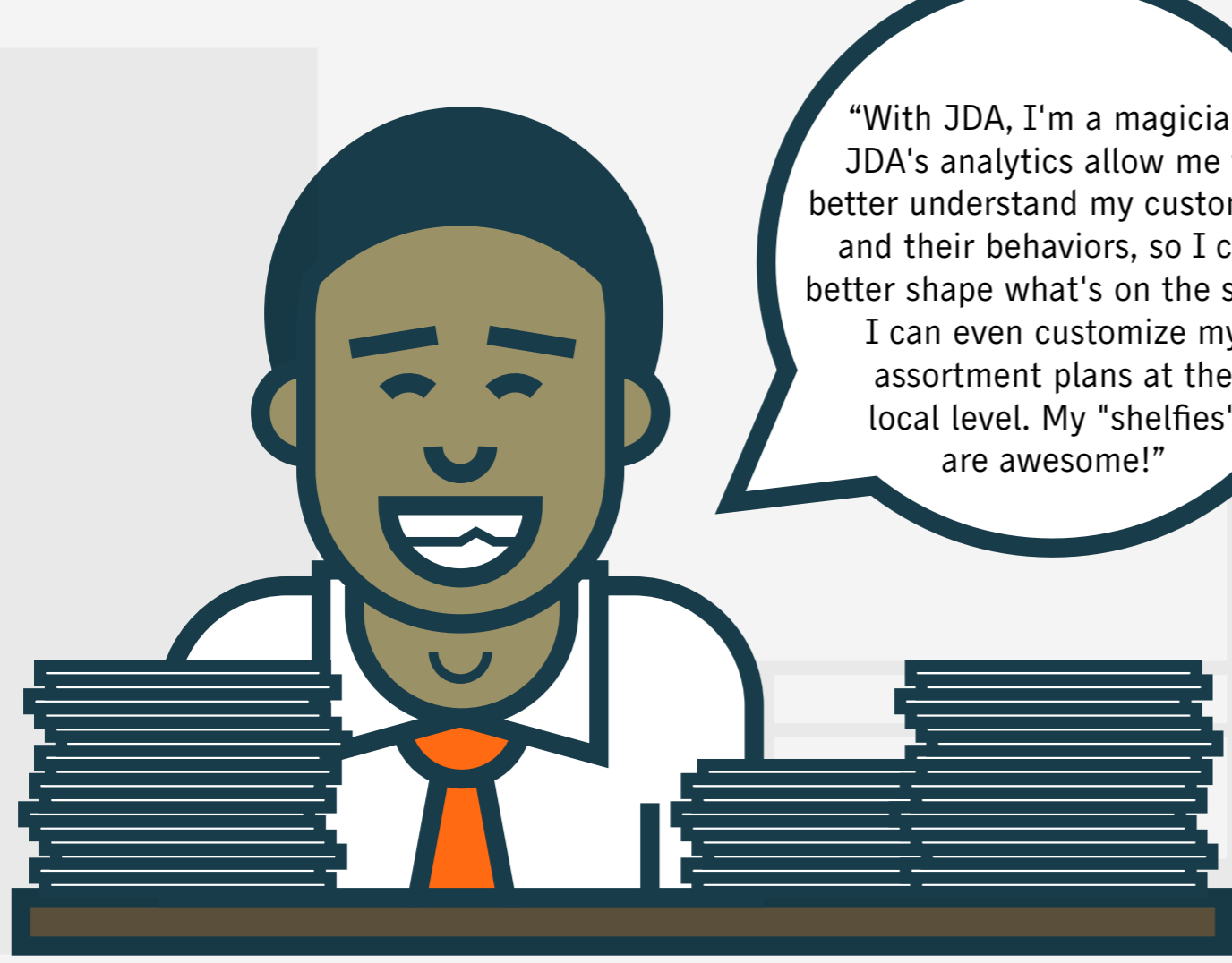


"My job just got a whole lot easier. JDA helps me build better plans and orchestrate processes and inventory to offer differentiated services to specific customer segments profitably."

MANUFACTURING PLANNING (MP)

JDA MP DELIVERS

- INVENTORY OPTIMIZATION**
Intelligently plan your inventory
- DEMAND PLANNING**
Create integrated, holistic forecasts
- ENTERPRISE SUPPLY PLANNING**
Maximize asset and resource utilization
- ORDER PROMISING**
Deliver differentiated service
- FACTORY PLANNING & SEQUENCING**
Streamline production
- SALES & OPERATIONS PLANNING**
Review, adapt, and align the enterprise



"With JDA, I'm a magician. JDA's analytics allow me to better understand my customers and their behaviors, so I can better shape what's on the shelf. I can even customize my assortment plans at the local level. My 'shelfies' are awesome!"

CATEGORY MANAGEMENT [CM]

JDA CM DELIVERS

- CONSUMER ANALYTICS**
Actionable insight into preferences
- ASSORTMENT OPTIMIZATION**
Assign selection to local preferences
- SPACE & FLOOR PLANNING**
Optimize every square foot
- AUTOMATION AND SCALE**
Maximize scale and productivity
- MOBILITY AND TASK**
Drive execution and compliance
- STORE CLUSTERING**
Identify and target consumer segments



"I get paid to make the right decisions. JDA allows me to better manage planning, fulfillment, transportation and labor issues. Now I can make the right choices, increasing efficiency, while satisfying our customers all at the same time!"

INTELLIGENT FULFILLMENT [IF]

JDA IF DELIVERS

- DEMAND & FULFILLMENT**
Integrated, holistic forecasts and inventory plans
- DISTRIBUTED ORDER MANAGEMENT**
Profitable fulfillment decisions
- TRANSPORTATION MANAGEMENT**
Advanced routing and optimization
- WAREHOUSE & LABOR MANAGEMENT**
Interactive execution
- FLOWCASTING™**
Fulfilling the promise of long-standing collaboration needs



"I use JDA to stay on top of it all. I now have the agility and intelligence to create offers and targeted assortments to meet customer expectations of what they want, when they want it, and where they want to get it from."

RETAIL PLANNING [RP]

JDA RP DELIVERS

- DEMAND PLANNING**
Integrated, holistic forecasts
- ENTERPRISE PLANNING**
Align strategic goals to execution
- ASSORTMENT PLANNING**
Anticipate customer preferences
- PRICING & PROMOTIONS**
Targeted, localized promotions
- MICRO / MACRO SPACE PLANNING**
Maximize every square foot of your store



"I use JDA to optimize inventory, minimize labor costs and streamline collaboration in my store. This improves my store's profitability and customer satisfaction."

STORE OPERATIONS [SO]

JDA SO DELIVERS

- WORKFORCE MANAGEMENT**
Maximize return on labor
- TASK MANAGEMENT**
Increase productivity
- ENTERPRISE STORE OPERATIONS**
Optimize store effectiveness
- IN-STORE PICKING**
Ensure profitable fulfillment of e-commerce orders

USING JDA SOLUTIONS...
YOU CAN DELIVER WHAT YOUR CUSTOMERS NEED,
WHEN THEY WANT IT AND HOW THEY WANT IT.

To learn more about the unique solutions JDA offers to empower your company to optimize costs, increase profitability, and grow revenue,

VISIT WWW.JDA.COM

Delivered by:

